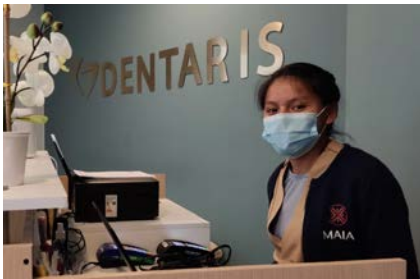


Highlights, Success Stories, and Measurable Impact

Launch Year - December 2022



Ester was selected by [Rise for the World](#) as a top 100 young leader in the world (the only youth from Central America). In addition to earning a full-ride scholarship to any university in the world, Ester participated in an international youth leadership conference in Cape Town, South Africa in August.



Yesica aspires to be a dentist and has a full-ride scholarship for 2023. To ensure that this is an informed choice, she interned at a dental clinic for six months as part of Launch Year.



Maria Florinda spoke at the Obama Foundation's Girl's Opportunity Alliance event in NYC in October and met a number of empowered women including Michelle Obama and Melinda Gates.



Ingrid, another student in our program, [appears in the launch video for the *Get Her There* campaign](#). Ingrid was asked to write a letter speaking to her 25-year-old self, and she wrote about her professional goals and her hopes for the future. In addition, Ingrid [participated in a conversation with Michelle Obama and actress Marsai Martin published in *Elle Magazine*](#), where she shared her story and highlighted the importance of girls having access to education.



Michelle Obama and Malala highlighted the trajectory of one Launch Year participant, Claudia Marisol, on Instagram.



Director Roselia Toj traveled to Denver, CO, and met with representatives from the Launch Internship Program, a post-high school program that provides youth with key work experience. The visit provided MAIA with the unique opportunity to learn, exchange best practices, and gain insight from a successful internship program with years of experience.



Elvira is one of only four women in Guatemala selected as a [SHE-CAN](#) scholar and will receive a full-ride scholarship to study in the US. She will start college in the fall of 2023 at Syracuse University. [You can watch her final presentation discussing the role of women in leadership positions here.](#)



Girl Pioneers Michelle and Inrid completing interviews with scholarship programs in their first stage of applying for university scholarships. Michelle plans to study industrial engineering and Ingrid plans to study tourism.



Girl Pioneers received worker financial responsibility training and certification from Guatemala's National Tax Administration and financial literacy training provided by local organization COLUA.



Launch Year's first team of Girl Pioneers completing their 6 week certification in workplace soft skills provided by local organization [Programa Valentina](#).



Girl Pioneer parents and families working with Launch Year program staff in a session to discuss family safety plans and strategies to ensure their daughters are safe and successful while completing their formal internships. For all Girl Pioneers in Launch Year, this internship is the first time they have lived away from home for an extended period of time.



Girl Pioneers in Launch Year in their internships, becoming for many the first in their families to gain experience in the formal economy.

Measurable Impact

- 27 Girl Pioneers are conducting or have completed their 5-month internship.
- Girl Pioneers received 295 hours of workplace training including 7 formal certification courses: soft-skills, hard-skills, civic participation, financial literacy/taxes, Excel, personal branding, and job readiness.
- Girl Pioneers received over 100 hours of workplace English and over 40 hours of IT training.
- 6 Girl Pioneers have secured formal employment, with 10 in the application process.
- Launch Year coaches provided 163 hours of individual university access and scholarship coaching and participated in 6 admissions and scholarship fairs with local organizations and universities.
- 25 Girl Pioneers have applied for university scholarships. 10 Girl Pioneers have secured university scholarships for the 2023 school year. Of these, 5 Girl Pioneers have received full-ride scholarships, 1 Girl Pioneer was Central America's first and only RISE global award recipient, and a second Girl Pioneer is a 2022 SHE CAN scholarship recipient and will continue her university studies in the US.