

How We Solve Portland's Homeless Crisis

The Big Takeaway

Portland's homeless crisis is solvable!



Glasgow, Scotland

3 Possible Recipients of Your Donations

1. Panhandlers
2. Compassionate Care Organizations
3. Holistic Recovery Organizations

Four questions to assess the effectiveness of your giving

Does my giving:

1. Meet the real needs of the homeless?
2. Make the homeless less dependent on future assistance?
3. Address the underlying causes of their homelessness?
4. Equip them with the tools & skills needed to turn their lives around?

Panhandlers

Does my giving:

- | | |
|--|-----------------|
| 1. Meet the real needs of the homeless? | No ¹ |
| 2. Make the homeless less dependent on future assistance? | No |
| 3. Address the underlying causes of their homelessness? | No |
| 4. Equip them with the tools & skills needed to turn their lives around? | No |

FEEL-GOOD GIVING

¹ Barrett A. Lee & Chad R. Farrell, "Buddy Can You Spare a Dime? Homelessness, Panhandling, and the Public." *Urban Affairs Review* 38, 2003: 299-324

Compassionate Care Organizations

Does my giving:

- | | |
|--|-----|
| 1. Meet the real needs of the homeless? | Yes |
| 2. Make the homeless less dependent on future assistance? | No |
| 3. Address the underlying causes of their homelessness? | No |
| 4. Equip them with the tools & skills needed to turn their lives around? | No |

INEFFECTIVE GIVING

Holistic Recovery Organizations

Does my giving:

- | | |
|--|-----|
| 1. Meet the real needs of the homeless? | Yes |
| 2. Make the homeless less dependent on future assistance? | Yes |
| 3. Address the underlying causes of their homelessness? | Yes |
| 4. Equip them with the tools & skills needed to turn their lives around? | Yes |

EFFECTIVE GIVING

Second Takeaway

Give to Holistic Recovery Organizations

Shrewd Samaritan by Bruce Wydick

...my word to donors is to withhold donations to any nonprofit unable to offer credible, third-party evidence that it is helping the people it claims to help...”

In a nutshell, that is what we do at HHF!

But which organizations should we support?

Three fundamental questions. Do they:

Provide transitional housing?

Address underlying causes of homelessness?

Once stabilized, assist in finding permanent housing?

About 30 of these 325 can say yes to all three questions.

Vetting Summary - 5 Questions

Do they know...

of people they
d to stabilize &
ouse last year?

Their success rate?

Their success rate
after 1 year?

Is their effort
cost effective?

Do they focus on
the homeless or
housing insecure?

an example of an HF vetting summary

Do Good Multnomah

Annual Budget	\$2,900,000
Targeted Population	Veterans
Homeless Duration	Chronically Homeless
Attempted to Help	208
Succeeded in Helping	98
Success Rate this Year	47%
Success Rate 1 Year Later	92%
Cost per Person Helped	\$29,592



Portland Nonprofits that Help The Homeless Become Stabilized & Housed

Organization	Last Year Updated	Annual Budget	Targeted Population	Homelessness Duration	Attempted to Help	Succeeded in Helping	Success Rate This Year	Success Rate 1 Yr later	Cost per Person
Agape Village	2023	\$157,312	M & W 18 & olde	Chronic	14	7	50%	57%	\$22,473
Blanchet House	2022	\$604,467	Single men	Chronic	115	92	80%	Unknown	\$6,570
Bradley Angle	2021	\$2,661,425	Victims of DV	Recent	186	141	76%	71%	\$18,859
Bybee Lakes Hope Center	2022	\$1,415,279	Everyone	Chronic	502	351	70%	Unknown	\$4,028
CityTeam Portland	2023	\$704,180	M & W 18 & olde	Chronic	129	28	22%	91%	\$25,149
	2022	\$363,165	Sgl Par Fam	Recent & Chronic	47	42			

Total successfully stabilized/housed

2,190

75%

Average cost per person stabilized/housed

\$7,998

Open House Ministries	2023	\$1,415,548	Women & chldn	Recent & Chronic	180	143	79%	49%	\$9,899
Prtld Homeless Fmly Solutior	2021	\$1,909,681	Fam w/chldn	Recent	637	637	100%	90%	\$2,998
Road to Hope	2022	\$406,684	Pregnant W	Recent & Chronic	19	19	100%	100%	\$21,404
Transitional Youth	2022	\$774,934	Youth	Chronic	25	19	76%	100%	\$40,786
UGM - Women's LifeChange	2022	\$1,036,533	Women & chldn	Chronic	201	43	21%	78%	\$24,105
West Wmn's & Chldn's Shelt	2023	\$2,126,572	Victims of DV	Recent	198	178	90%	Unknown	\$11,947
		\$17,511,011			2,923	2,190	75%		\$7,998

Which do you think is a better use of your money?

- ▶ Stabilized and housed \$8,000
- ▶ Incarcerate per year \$51,000¹
- ▶ Build affordable housing \$490,000²

¹ Issue Brief, Oregon Department of Corrections, Cost per Day \$140.87, 2021-2023, <https://www.oregon.gov/doc/Documents/agency-quick-facts.pdf>

² Establish key actions to increase affordable housing construction, Portland.gov, <https://www.Portland.gov/council/documents/resolution/adoped/37593>



What is a BHAG?

Big Hairy Audacious Goal

- ▶ An outrageous, over-the-top goal
- ▶ Something you're passionate about
- ▶ A worthy, compelling goal to achieve

HHF's BHAG

To become the standard by which all programs helping the homeless in the Portland area are measured.

4 tangible ways to get involved

- ▶ Money - \$300,000 grow to \$3,000,000
- ▶ Media coverage - Newspaper, TV and Radio
- ▶ Speaking engagements
- ▶ Introductions to influential people