#### **OUR STRATEGIS ANCHORS**

OUR VISION: Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities and in ourselves

OUR MISSION: To serve and support Rotary members and clubs

**OUR VALUES: Leadership** 

Integrity
Diversity
Service
Fellowship

## **Rotary D5100 Strengths:**

We are a fiscally responsible, passionate, strong, and diverse servant leadership team. World class Youth Exchange program. Recognized as a strong supporter of The Rotary Foundation, for our Learning and Development programs, and as a world leader in Peace Fellows through our Peacebuilder District.



# Rotary District 5100 ACTION PLAN 2025-2028

#### **OUR 6 STRATEGIC CORE GOALS**

- Membership Growth, as determined by our clubs' individual goals
- 3-Year Rolling Strategic Plans for clubs and District
- Service Participation
- Annual Fund Contribution, as determined by our club's individual goals
- Polio Plus contribution, as determined by our club's individual goals
- Rotary Foundation Endowment Fund contribution, as determined by our clubs' individual goals

#### STRATEGIC AREAS OF FOCUS

FLEXIBILITY/ADAPTABILITY	IMPACT	REACH	ENGAGEMENT
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### July 1, 2025 – June 30, 2028 Action Steps and Tactics

- Club Membership and Growth (tools for growth)
- Creative and multiple avenues of communication. Make them consistent and brand compliant.
- Adopt continuity of district processes and policies

- District-wide service projects
- Create action plans, organizational charts and goals for each district committee
- Create and nurture community partnerships (service projects, fundraisers, etc.)
- Create world class learning and development platform
- Develop a Leadership program for Rotary members and non-Rotarians
- Bi-annual leadership (district) retreat that includes AGs and district chairs